MAXAVA

Helping you MAKE YOUR NUMBERS

01 Sales Training
Maxava Sales and Pre-Sales team members are available to help your team learn the best way to position and discuss Maxava solutions with your prospects. Sessions can be delivered remotely or in person.

02 DR Strategy Guide
Work with us to produce your own co-branded DR Strategy Guide, our most successful inbound marketing device so far. Order hard copies for special giveaways, and we'll give you your own PDF version for additional promotional opportunities, such as your website or your team's email signatures.

03 Email Campaigns
A single or series of emails to uncover leads and increase awareness of Maxava HA and your offering around High Availability and Disaster Recovery. Emails are tailored with your logo and content edits. Email outreach and responses can be managed by Maxava if needed.

04 Technical Eudcation
Interested in becoming an Implementation and/or Level 1 Support Partner? Technical education is available with online and in person components, delivered by our expierenced technicians.

05 Maxava Gift Items
For special marketing campaigns, such as executive events or hosted seminars, Maxava has a selection of Maxava branded items available such as business card holders, pens, journals and USB Flash Drives.

06 Events
Your in-person events can be sponsored by Maxava. Our team is available to assist you with items such as planning, venues, invitation creation, and registration management. Event ideas include Corporate Breakfast, Lunch & Learn, Golf Day, Wine Tasting and more.

07 Partner Portal
Gain access to videos, guides, datasheets, white papers, customer stories and webinar recordings, anywhere, anytime.

08 Local Language
Work with the Maxava team to develop co-branded datasheets in your local language for use at events and as part of website collateral.

09 Webinars
Partner with us to develop co-branded and marketed webinars to your customer base and beyond, designed to address real-life business challenges in your region.